
STUDENT AFFAIRS ANNUAL REPORT 2022-2023

EXECUTIVE SUMMARY

SVSU Student Affairs departments based all work and initiatives around the following four priorities that aligned with the University's Strategic Goals:

- **Priority #1:** Deliver high quality programs leading to student success, improved retention, and enrollment strength.
- **Priority #2:** Foster an environment where belonging, diversity, equity, and inclusion are embedded in our culture and campus climate.
- **Priority #3:** Nurture and Sustain internal and external partnerships.
- **Priority #4:** Foster an environment in which the personal and professional talents of staff and students are valued and maximized.

Student Affairs departments continue to offer programs based on the following CAS learning domains:

- Knowledge acquisition, construction, integration, and application
- Cognitive complexity
- Intrapersonal development
- Interpersonal development
- Humanitarianism and civic engagement
- Practical competence

Key Highlights

The following selected highlights illustrate the level of engagement and effort departments made to meet university, unit, and departmental goals and strategies.

Campus Recreation

- Club baseball qualifies for the post season playoffs, first time in club history.
- Cheer finishes NCA championship in 4th place. Team's highest placing.
- Outdoor adventures experience a 49% increase in participation for 22-23.

Military Student Affairs

- Awarded Best for Vets, Military Friendly, and Veteran Friendly by three separate agencies.
- Awarded Veteran Connector status by Michigan Veteran Affairs Agency.
- Several high-profile collaborations (e.g., VA, Michigan Humanities, MVAA).

Multicultural Student Affairs

- Increased programming and events outside of traditional heritage month celebrations.
- The office facilitated diversity, equity, and inclusion (DE&I) workshops for all SOAR dates in partnership with Orientation Programs, Residential Life, and several Registered Organizations.
- Lead organizers and sponsor for the women's luncheon.

Residential Life

- A new weekend programming series launched that increased participation and engagement.
- Staffing changes included 5 new hires of which two are Resident Directors.
- There was a 1% increase in Resident Assistant applications since last academic year.

Student Conduct Programs

- Participated in University AI Task Force.
- CARE members have attended NaBITA training courses for CARE.
- Attended Maxient training to be updated on database.

Student Life

- Hosted 3,161 total events.
- Addition of Esports proved to be successful (260 unique users).
- Led large scale programming like Homecoming, Welcome Weekends, Cards Party, Family Weekend, and Street Fest.

Student Wellness Programs

- Reinstated Fit @ College and Cardinal's Cook programs.
- 62% increase participation of Cardinal fitness classes.
- Blood drives and Dental bus visits are back to pre-Covid numbers.

Student Affairs

- Collaboration with Foundation in creating form for Emergency Fund Requests.
- Increase collaboration within Student Affairs units and University units.
- Residential Life, Campus Recreation and Student Life reorganizations.

List any program(s) or service(s) that have an impact student retention/success

Campus Recreation - Club and Intramural Sport: These two distinctly different sport programs both have similar outcomes in that students can play the sport they love while making friends and connecting to the university. Not all people who play sports are ready for collegiate level athletics, so these programs allow the students to still be active in their favorite sport competitively.

Military Student Affairs - Peer Advising for Military Students: MSA instituted a new program where one of the student veteran liaisons received training from Academic Advising so they could provide one-on-one advising support in the Military Student Affairs Office.

Multicultural Student Affairs - Multicultural Faculty & Staff Meet and Greet: OMSA offers many programs throughout the year that support student success and retention. The Staff Meet and Greets seems to have a large positive impact on students by growing their network and resources.

Residential Life - Resident Assistant Programing: This programming is critical in students feeling connected to campus. The new weekend programming model was implemented to offer more activities for students. Assessment for this can be next academic year.

Student Conduct Programs - Bay Commitment: As advisor of Bay Commitment Scholars, advisor meets with students at least once a semester to guide them with academic, co-curriculum events and/or issues.

Student Life - Esports: Esports had a large impact on student retention and success, we saw a completely different group of students participate that would normally never get involved. As a result, we have students fully engaged and working to keep their GPA to remain eligible to be on a team.

Student Wellness Programs - Cardinal Fitness: 94% of Cardinal Fitness participants “strongly agreed/agreed” that fitness classes allowed them to connect and form friendships while doing something healthy.

Collaborations and/or Partnerships

Campus Recreation

- Collaboration with Military Student Affairs, Travis Manion Foundation, and Admissions to host the annual 9/11 Heroes Run

Military Student Affairs

- Partnered with VA to host high-profile speaking engagement with Major Jon Turnbull.

Multicultural Student Affairs

- LGBTQ+ Programs and Services - Latino Awareness Association - Marshall M. Fredericks Sculpture Museum

Residential Life

- Director has ongoing collaboration with Marshall Frederick museum to create a land acknowledgment for SVSU.

Student Conduct Programs

- CARE members include Student Conduct Programs, Residential Life, University Police, Student Counseling, and Associate Provost of Student Affairs. This group engages in assisting students with obtaining the proper resources to help them at the University.

Student Life

- Student Life partnered with Office of Multicultural services to offer MLK and Cesar Chavez Days of service. Serving in 8 community locations then returning to campus for a speaker and reflection.

Student Wellness Programs

- Partnered with Human Resources to revamp employee wellness programs.

Efforts to support Diversity, Equity, and Inclusion

Campus Recreation

- Intentionally support, collaborate, and program with the office Multicultural Student Affairs and International Programs. Staff training on D.E.I.

Military Student Affairs

- Collaborations with RHA resulting in more awareness of military culture.

Multicultural Student Affairs

- Maintained efforts to create a solidify presence in student spaces through consistent collaboration with Student Association and Program Board which attributed to increased programming.

Residential Life

- Creation of a DEI and Belonging committee within the department to ensure policies and procedures are inclusive.

Student Conduct Programs

- Maintain efforts to have a diverse voluntary membership.

Student Life

- The office of Student Life works closely with the Office of Multicultural Student Affairs to offer DEI talks, training, and events for Registered Student Organizations as well as collaborative events for all students.

Student Wellness Programs

- Women's self-defense classes are offered to ensure that this group of students are able to protect themselves if and when needed.

Student Affairs

- To stay in line with Student Affairs Priority #2, DEI is a fundamental and embedded value in all programming efforts.

Awards and Recognition

Campus Recreation

- 2022-2023 NIRSA Assembly Member.
The NIRSA Assembly is a forward-thinking leadership group that focuses on the "hot topics" affecting the profession of collegiate recreation right now and will continue in the future.

Military Student Affairs

- Awarded Best for Vets by Military Times.
- Designated Military-Friendly by ViQtory Media.
- Designated Veteran Friendly by Michigan Veteran Affairs Agency – Gold Level.

Multicultural Student Affairs

- Angelica Johnson graduated with a Master of Social Work.

Residential Life

- Scott Reed (Resident Director) received a conference attendance scholarship from the Great Lakes Association of College and University Housing Officer's (GLACUHO).
- Department received a resource grant from the SVSU Foundation for \$ 9,000.00
- Nathan Tomson (Residential Life Director) served as faculty for the GLACUHO Mid-Level Institute in February 2023 and as faculty for the James Grimm National Housing and Training Institute through the Association of College and University Housing Officer's – International (ACUHO-I) in June 2022.

Student Life

- Kathleen Chantaca-Kubczak the Administrative Assistant for the Office of Student Life received the Terry Ishihara Co-Curricular Involvement Award for her dedication to student organizations and activities.

Resources needed to develop new initiatives, to enhance and/or sustain departmental programs and

Campus Recreation

Resource requests from previous years have not been approved. Internal efforts to enhance programs and services have been utilized.

Military Student Affairs

Requesting a \$6,000 budget increase to further support military programming and appreciation events.

Multicultural Student Affairs

OMSA will be entering its sixth year under the leadership of the Student Affairs division this coming 2022-2023 academic year. This past academic year, OMSA saw an increase in programming to the likes of it being our busiest year of programming yet. Overall, OMSA has increased programs, workshops, and events across the SVSU community yearly in addition to overseeing the LGBTQ+ Programs and Services in the SVSU Multicultural Student Center for the past four academic years, relying on Master of Social Work intern to also help facilitate and coordinate events. With the SVSU Multicultural Center, OMSA has been shifted from an office to a center. As stated in last years end of the year report there has been a continual increase in the Multicultural Student Center. Due to strategic partnerships, collaborations across the campus community and being located in a high-profile area on-campus has led to longer operational hours, which has brought an increase in student programming and staffing needs. To enhance and/or sustain the Center, the recommendation is to:

- Increase the OMSA operational budget by allocating a minimum of \$10,000 for LGBTQ+ Programs and Services
- Hire (1) full-time Administrative Assistant
- Hire (1) full-time Administrative Professional (AP) staff: Multicultural Program coordinator
- Hire (1) full-time AP staff: LGBTQ+ Programs and Services coordinator
- Increase allocations for College Work Study and Regular Student Employment student employees

Residential Life

Weekend programming model will need to be assessed for funding moving forward in Fall 2024. We have a plan to launch the program in F23, but our internal funding will run out by WI24.

Continued professional development around the residential curricular approach and student learning assessment as we get further and further into the curriculum.

Student Life

- An Esports program budget is needed to sustain the program. This year we acquired funds from several different sources on campus, this is not the best method as now that the program is in place it has fixed costs that need to be traditionally funded.
- A large portion of the cost of Student Staff has been being taken out of our general Student Life operations budget. With the SVSU increase of \$1 an hour to all students and receiving cuts in our allocated student payroll allocations we are forced to use a large portion of our operating budget to cover the increased cost.